# Sell and Earn with Lenovo EMEA Channel Promotions

Wondering which promotions are relevant to you and your customers' sales? Below is a handy summary of all the current Lenovo ISG Promotions running, so you can easily check out how you can earn and win with Lenovo.



# **Top Mix**

SMB Promo

To any Top Choice server attach any other Lenovo product and build up your discounts!

Learn more

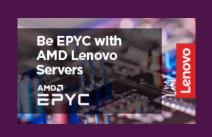


### **Carpe DM**

Storage Promo

Up to 20% discount on ThinkSystem DM Series for new logos!

**Learn more** 



### Be EPYC with AMD

SMB Promo

Reusable voucher to discount 25% off any AMD server and 15% off any AMD processor. Valid for new resellers and new SMB customers, for the 1st AMD Purchase.

Learn more



### Pay Less, Stay Green

Services Promo

Buy 5 Years Premier Foundation Support NBD Response for the price of 4 Years! Get CO2 Offset for FREE!

**Learn more** 

# More ways to sell and earn with Lenovo



## **LEAP to ThinkAgile**

Solutions Promo

Get up to 800 LEAP points and also a 10% discount when selling a ThinkAgile solution with both Services and Licenses to the deal.

**Learn more** 



## **Get V2 to Win & Intel Optane**

SMB Promo

Bundle Optane Persistent memory to your solution and earn additional cashback!

Learn more



### Lenovo-as-One

SMB Promo

Claim 5% off your first Data Center Products order today. Valid for new ISG partners only.

<u>Learn more</u>



# **Lenovo Expert Achievers Program (LEAP)**

Receive a variety of rewards for selling and learning with Lenovo by joining the Lenovo Expert Achievers Program (LEAP).

Learn more

There is always more to come! Check the Lenovo Partner Hub, with your local Channel representative or distributor.

**Lenovo Partner Hub** 

### **Top Choice Portfolio**

Specially selected set of Lenovo data center offerings, configured and priced for small and mid-sized businesses.

Learn more